

A PRACTICAL APPROACH TO PROGRAM EVALUATION

This training program is based on the key findings from the Los Angeles County Evaluation Capacity Needs Assessment conducted in March and April 2002. It serves as an introductory course to provide program managers and their staff with basic tools and skills to develop and implement effective evaluation of their HIV/AIDS programs and services.

The three key purposes of this training program are:

1. To define basic evaluation concepts and terminology
2. To present a framework for conducting effective program evaluation
3. To improve skills in planning, designing, and implementing program evaluation

Note: This curriculum is not intended as a comprehensive training of every procedure and issue in program evaluation. Instead, it provides basic concepts and tools to help guide and inform the evaluation process in community-based organizations.