

# Formative Research: Assess Needs of and Design HIV Prevention Programs for Latino Communities

This one day workshop is for prevention program administrators, educators and service providers who plan to implement or are already delivering evidence-based interventions directed toward the Latino population in the Western Region of the US.

The workshop provides the basis for using formative research to determine the HIV prevention needs of the Latino population at highest risk for contracting or transmitting HIV. It also demonstrates how results of formative research can be used to guide the selection as well as the adaptation of evidence-based interventions for the segments of the target population identified as being at highest risk.

The workshop activities are based on “adult learning” theory. Participants work in groups and individually on structured exercises including brainstorming sessions. This active participation will help participants develop their own formative research objectives and select appropriate methods to address them. By active involvement, participants will also gain experience in using research tools and interpreting results to understand target populations and choose or modify HIV prevention interventions.