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**AIDS Project Los Angeles (APLA), one of the largest non-profit AIDS service organizations in the United States, provides bilingual direct services, prevention education and leadership on HIV/AIDS-related policy and legislation.**

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## **DISTRIBUTOR OF MARKETING MATERIALS**

**DIVISION: Development**

### **OBJECTIVE:**

To represent APLA's Marathon Training Program by distributing marketing materials to businesses throughout Los Angeles County for the purposes of program exposure and participant recruitment.

### **ESSENTIAL DUTIES AND RESPONSIBILITIES:**

Distributors will travel to various parts of Los Angeles County with point of purchase (POP) stands, posters and brochures. With permission from establishment owners, Distributors will place such materials in businesses as a means of advertising for APLA's marathon training program.

OTHER DUTIES MAY BE ASSIGNED TO MEET BUSINESS NEEDS.

### **REQUIREMENTS:**

Distributors must carry themselves in a professional manner. They must be polite, well dressed and well spoken.

### **WORKING CONDITIONS/PHYSICAL REQUIREMENTS:**

This is primarily a field position that requires occasional bending, reaching, stooping, lifting and moving of materials weighing 25 pounds or less. Prolonged periods of time walking throughout the day as position will involve going door to door. Some stair climbing and walking uphill may occur in getting from one's vehicle to various businesses. The position requires use of a personal vehicle as position will involve driving throughout Los Angeles County.

### **SPECIAL REQUIREMENTS:**

Must possess a valid California driver's license; proof of auto liability insurance; and have the use of a personal vehicle for work-related purposes.

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**To apply, send resumes to:**

**AIDS Project Los Angeles  
Attn: Human Resources  
611 S. Kingsley Dr.  
Los Angeles, CA 90005**

**Fax: (213) 201-1595  
Email: [t2ea@apla.org](mailto:t2ea@apla.org)**

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